



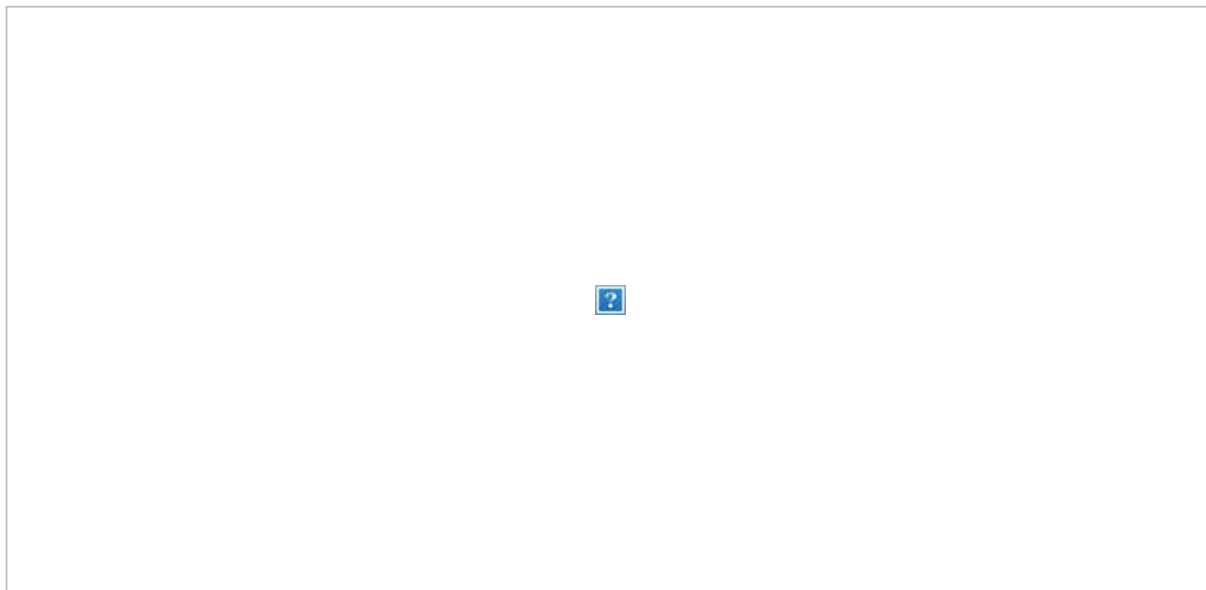
From: [MileagePlus Partner](#)
To: [Kent Smith](#)
Subject: Limited-time offer: Convert hotel points into miles and get 25% more miles
Date: Friday, July 31, 2015 8:14:18 AM

Enjoy award travel and more when you exchange hotel points for miles.

To ensure delivery to your inbox, please add
MileagePlus_Partner@news.united.com to your address book.

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MileagePlus # XXXXX027	
Kent, convert your points.	

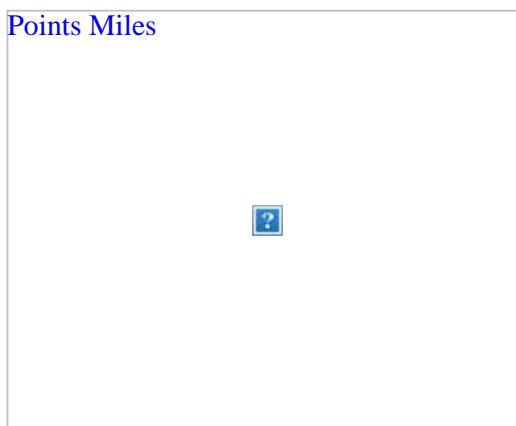


Exchange your hotel points for miles and earn 25% more miles.

Now's the time to convert your hotel loyalty program points into United MileagePlus® award miles. You'll enjoy a 25% bonus when you convert points into a minimum of 5,000 award miles, up to 20,000 bonus miles. Register now to make all your points-to-miles conversions from our hotel partners count between now and August 31 and earn bonus miles for award travel and more.

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Terms and conditions

1. Registration: To qualify for this offer, members must register for the promotion at www.united.com/pointstomiles between July 31, 2015 and August 31, 2015 ("Promotional Period").
2. Qualifying Activity: A member must earn a combined minimum of 5,000 award miles as a result of one or more points to miles conversion transactions from any combination of MileagePlus hotel partner programs that offer a points to miles transfer program that are conducted during the Promotional Period ("Qualifying Activity") in order to qualify for MileagePlus Hotel Points-to-Miles bonus miles ("Bonus Miles").
3. Posting of Bonus Miles: At the conclusion of the promotion, all miles earned by each member from Qualifying Activity will be multiplied by 25% to determine the eligible bonus up to a maximum of 20,000 Bonus Miles. Bonus Miles will be credited into the member's account on or before September 30, 2015. No Bonus Miles will be awarded if total Award Miles earned by such member from hotel points converted during the Promotional Period is less than 5,000. The maximum bonus miles that can be earned by a member under this promotion is 20,000. MileagePlus will not be responsible for technical problems with partner miles postings, or failures or delays in miles postings by hotel partners, that would render any points to miles converted as ineligible under this promotion.
4. General: This offer is not combinable with other MileagePlus offers. Offer subject to change without notice. Other restrictions may apply. Miles accrued, awards, and benefits issued are subject to change and are subject to the rules of the United MileagePlus program. Please allow 6-8 weeks for miles to post to your account. United may change the MileagePlus program including, but not limited to, rules, regulations, travel awards and special offers or terminate the MileagePlus program at any time and without notice. Bonus award miles, award miles and any other miles earned through non-flight activity do not count or qualify for Premier® status unless expressly stated otherwise. United and its subsidiaries, affiliates and agents are not responsible for any products and services of other participating companies and partners. Taxes and fees related to award travel are the responsibility of the member. The accumulation of mileage or Premier status does not entitle members to any vested rights with respect to the program. United and MileagePlus are registered service marks. For complete details about the MileagePlus program, go to www.united.com.

Miles accrued, awards, and benefits issued are subject to change and are subject to the rules of the United MileagePlus® program, including without limitation the Premier® program (the "MileagePlus Program"), which are expressly incorporated herein. Please allow 6-8 weeks after completed qualifying activity for miles to post to your account. United® may change the MileagePlus Program including, but not limited to, rules, regulations, travel awards and special offers or terminate the MileagePlus Program at any time and without notice. United and its subsidiaries, affiliates and agents are not responsible for any products or services of other participating companies and partners. Taxes and fees related to award travel are the responsibility of the member. Bonus award miles, award miles and any other miles earned through non-flight activity do not count toward qualification for Premier status unless expressly stated otherwise. The accumulation of mileage or Premier status or any other status does not entitle members to any vested rights with respect to the MileagePlus Program. All calculations made in connection with the MileagePlus Program, including without limitation with respect to the accumulation of mileage and the satisfaction of the qualification requirements for Premier status, will be made by United Airlines® and MileagePlus in their discretion and such calculations will be considered final. Information in this communication

that relates to the MileagePlus Program does not purport to be complete or comprehensive and may not include all of the information that a member may believe is important, and is qualified in its entirety by reference to all of the information on the united.com website and the MileagePlus Program rules. United and MileagePlus are registered service marks. For complete details about the MileagePlus Program, go to united.com.

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